



FROM CONTEMPORARY TO CLASSICAL, THERE'S SOMETHING FOR EVERYONE AT THE PLAYHOUSE!!

2011-2012 PROGRAM ADVERTISING OPPORTUNITIES

Playhouse on Park offers advertising opportunities in our program to West Hartford and surrounding communities. We provide new and exciting ways to reach theatre lovers of all ages.

As an advertiser, you have the ability to reach up to 21,000 consumers.

Playhouse on Park has an exciting third season planned !!
Start spreading the news and advertise with us at Playhouse on Park

Ad Size	Main Season + 1 8 Shows 120 Performances	Children's Main Stage 2 Shows - 20 Performances	Both Series 10 Shows 140 Performances	Your savings if you buy both Series
1/8 Page	\$250	\$65	\$300	\$15
1/4 Page	\$450	\$115	\$500	\$65
1/2 Page	\$850	\$215	\$950	\$115
Full Page	\$1650	\$415	\$1900	\$165
Back Cover & Inside Back Cover	\$2000	\$500	\$2200	\$300

Ad Size	Dimensions
Full Page black & white	Vertical Only 4-1/2" W x 7-1/2" H
1/2 Page black & white	Horizontal 4-1/2" W x 3-3/4" H Vertical 2-1/4" W x 7-1/2" H
1/4 Page black & white	Vertical 2-3/8" W x 3-3/4" H Horizontal 4-1/2" W x 1-3/4" H
1/8 Page black & white	Horizontal Only 2-1/8" W x 1-5/8" H
Back Cover or Inside Back Cover	Vertical Only 4-1/2" W x 7-1/2" H COLOR! Exclusive Opportunities

Send ads electronically to:
programads@PlayhouseTheatreGroup.org.

Not tech savvy? No problem. Just complete the form below and give us a call. We'll be happy to pick up your ad in person.
(860) 523-5900 Ext 11

Graphic Design services available at a rate of \$65/hour. Please contact us for more information. All ads are black & white/grayscale. (Color ads may be submitted but will be converted to grayscale prior to printing.)

Detach this form and mail with your payment to: Playhouse on Park 244 Park Road, West Hartford, CT 06119

Name _____ Address _____

City _____ State _____ Zip _____ Phone _____ Email _____

Ad Size _____ Cost _____ Design Services Needed ? Yes No

Payment Option
Cash/Check Enclosed \$ _____
Checks payable to Playhouse Theatre Group, Inc.

Payment Option Credit Card
Total Amount \$ _____ Visa _____ MasterCard _____ Discover _____
Card # _____ Exp _____
Signature _____

PLAYHOUSE ON PARK



244 Park Road, West Hartford, CT
(860) 523-5900 Ext 10

WHO WE ARE

Playhouse on Park is managed under the direction of Playhouse Theatre Group, Inc. The theatre, located in the vibrant Park Road section of West Hartford, is surrounded by diverse shopping, several markets and restaurants and a vast number of residential neighborhoods within walking distance. A year-round performance schedule is produced and/or presented by Playhouse Theatre Group, Inc. and includes professional and community theatre; theatre for young audiences; new works and play readings; comedy and improvisation; cabarets and concerts; dance, educational opportunities led by resident and visiting artists; corporate events, special events and more!

WHY ADVERTISE WITH PLAYHOUSE ON PARK?

Purchasing advertising in the Playhouse on Park program is a win-win situation! You get to promote your business to our audience members (who are active members of the Greater Hartford community and beyond) while supporting a local non-profit arts organization!

OUR 2011-2012 SEASON INCLUDES THE FOLLOWING SHOWS:

Main Season

- ***Around the World in 80 Days*** by Mark Brown
- ***An Enemy of the People*** by Arthur Miller
- ***The Mystery of Irma Vep*** by Charles Ludlam
- ***Everything I Need to Know I Learned in Kindergarten***
by Ernest Zulia Music by David Caldwell
- ***Golda's Balcony*** by William Gibson
- ***Metamorphoses*** by Mary Zimmerman
- ***Company*** Music and Lyrics by Stephen Sondheim

+1 - A la Carte Production

- ***Swing on a Star*** written by Michael Leeds lyrics by Johnny Burke

Children's Main Stage

- ***Bunnica*** by Jon Klein Music by Chris Jeffries
- ***Go Dog, Go!*** by P.D. Eastman (author) Stephen Dietz and Allison Gregory (featured playwrights)

* Due to availability, titles subject to change.

WANT MORE EXPOSURE?

There are many wonderful opportunities to showcase your business!! If you'd like more exposure "above and beyond" advertising in our program, consider becoming a Playhouse on Park Sponsor! Contact Diane DeGray, Director of Sponsorship Sales at (860) 523-5900 ext 17 or ddegray@PlayhouseTheatreGroup.org

Playhouse On Park Awards!!!

Best Community Playhouse 2010 & 2011 *Hartford Magazine*

Best Community Theatre 2010 & 2011 *Hartford Advocate Readers Poll*

Noah Webster Award 2010 *awarded by the West Hartford Chamber of Commerce in recognition for extraordinary commitment to the West Hartford Community*

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ON PARK**



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